

UW-Madison Division of Extension and UW-Madison CALS
Industrial Hemp Capacity Funding
2019-2020



Request for Proposals

The UW-Madison Division of Extension and UW-Madison College of Agricultural and Life Sciences is jointly requesting proposals for an Extension program to provide leadership for industrial hemp education and outreach activities.

A joint proposal involving county and campus faculty and/or staff is strongly encouraged and will be considered as a component of the proposal selection process.

It is envisioned that program faculty and/or staff will work very closely together to advance the knowledge base related to industrial hemp production and processing in Wisconsin through tasks such as the following:

- Professional development activities of program staff to better understand efforts in other states/countries
- Serving as points of contact for Extension industrial hemp inquiries
- Development of Extension bulletins related to industrial hemp
- Coordination of professional development opportunities for Extension colleagues
- Coordination, development, and delivery of educational events and products
- Demonstration production and/or processing trials (note that growing or processing industrial hemp requires registration with the Department of Agriculture, Trade and Consumer Protection (DATCP) pilot program for industrial hemp research)
- Development of a potential research agenda related to industrial hemp
- Exploration of revenue generation and partnership opportunities

Award Period: April 1, 2019 through April 1, 2020 (potential for renewing for another year)

Reporting: The successful applicants will report progress related to the above tasks through the annual Extension planning and reporting processes.

Award Amount: \$35,000 is available annually to support work consistent with the tasks described above. Funding may be used to support project assistant salary, travel, project supplies and expenses, data collection, workshops, forums, symposium, instructional resources, hosting an educational event, etc.

Proposal Process

The submission deadline is **February 22, 2019**. Submit to Patrick Robinson at patrick.robinson@ces.uwex.edu. Proposals should be outlined utilizing the following criteria, three pages maximum, and should include an itemized budget in Excel.

- 1) **Scope of Work:** Plans and timelines for accomplishing tasks such as those listed above, including description of the roles of county and campus partners.
- 2) **Evaluation:** Where appropriate, how will you evaluate the project?
- 3) **Budget:** Provide a statement of budget categories and amounts; include a spreadsheet of itemized budget items in your submission.