



# INNOVATION DAY

*Inspiring presentations about exciting technologies*

**Wednesday, October 17, 2018**

Be among the first to hear from leading researchers about some of the most commercially exciting discoveries at UW-Madison.

**1:00 p.m. Welcome & Opening Remarks**

Greg Keenan, manager of WARF's Accelerator Program

**1:30 p.m. Quick Pitch Presentations**

Sneak peek: Hear from the investigators moving promising technologies closer to the marketplace and learn how the WARF Accelerator Program is helping to de-risk their discoveries. Presentations include:

- Advanced Protein Analysis for Improved Drug Development
- Innovative Process for the Production of Renewable Chemicals Used in Paints, Coatings and Adhesives
- Cosajaba Oil as a Growth-Promoting, Survival-Enhancing Feed Ingredient in High Value Fish Species
- Improving Cancer Therapies Using a Novel Micelle Drug Delivery Technology
- Energy Recovery and Foot Traffic Monitoring Using Powerboard Smart Building Technology

**3:00 p.m. Keynote Speaker, Byron Reese**

A successful tech entrepreneur and author of *The Fourth Age: Smart Robots, Conscious Computers, and the Future of Humanity*, Reese will provide an inspiring keynote address about technology's effect on the future.

**4:00 p.m. WARF Innovation Awards**

Recognizing early-stage innovation - finalists will share three-minute summaries of their technologies.

**4:45 p.m. Reception**

Enjoy appetizers, drinks and networking.

**REGISTER:**  
[warf.org/InnovationDay](http://warf.org/InnovationDay)

